
Why you deserve a share scheme

and how to get one



Why you need one

Why shouldn't you get to share in the business' success? After all, that success simply wouldn't happen without people like you working hard behind the scenes.



Even a small stake
could change your life
one day

How does that work?

If your employer enrolls you on a tax-savvy share scheme, your shares could one day translate into a real life-changing wad of cash.

And that's going to change your relationship with the business.

Let's face it, you're far more likely to stick around if there's an incentive to stay, right?



But how?!

The more you all work hard to build the business, the more money you'll possibly get.



Align everybody

Motivate teams

Attract talent

Reward loyalty

and that...

Boosts productivity

Improves performance

Increases business value

It's a win-win!

“

I live in London. There's no way I would have been able to afford a house without it.

- Hannah on her EMI options

[Watch now](#)



“

Pretty much all of my team paid off their mortgages.

- Mark Bradbury, former founder & CEO of Applied Financial

[Watch now](#)

How to make it happen

What's in it for your boss?

As well as tax relief for you, the company can claim too. But best of all, they get to build a truly aligned, fiercely loyal and highly motivated team. Who wouldn't want that?

Companies that share ownership reported **10.2%** growth vs the UK average (7.7%)

Send this to your boss 🙄📧



How do I convince them?

Our [top tips to master negotiations](#) and persuade your boss that this is a brilliant idea*.

Positive mindset

It's a conversation, not an Andrew Marr-style interrogation.

Share scheme smarts

They might be pretty clued up, but do your research and learn the lingo just in case you need to educate.

The big picture

Demonstrate your commitment and how you intend to contribute to the company's long-term goals.

Don't be disheartened

If at first you don't succeed, there's no harm in asking again.

*because it is

Seriously impressive stats

- 🚀 95% of customers feel their share scheme has improved **employee loyalty**.
- 🚀 95% said it's helped their company to **grow and develop**.
- 🚀 93% believe it's enhanced their **company culture and alignment**.
- 🚀 Companies that share ownership posted growth of 10.2% vs the UK average (7.7% GDP).
- 🚀 Tax-advantaged employee share plans increases company **productivity** by 2.5% to 4.1%.

There's more where that came from - [get the business case](#) 📄

Share scheme smarts

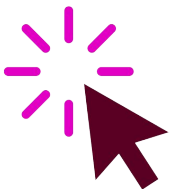
We want to help you make this happen. Read these resources and you'll be a share scheme pro before you know it!

Equity fundamentals

Employee share schemes: what you need to know

The Complete Guide to Company Share Schemes

A Business Case for Launching a Share Scheme



Mythbuster

Fiction

- ? Share schemes are expensive
- ? Share schemes don't work
- ? Share schemes are complicated
- ? I'll need to fork out a fortune for lawyers/accountants

Fact

- 💥 Prices start from £16.50pp/mo*
- 💥 Tell that to our customers
- 💥 Not with tools like Vestd
- 💥 Once upon a time, but not now...

*based on a self-serve plan with 1-10 scheme members.



Equity management without the hassle

Tell your boss about Vestd, the UK's most advanced share scheme platform.

We make slicing the pie, a piece of cake.

- ✓ Affordable flat monthly fee
- ✓ Fully synced to Companies House
- ✓ FCA authorised and regulated
- ✓ Shareholder portals
- ✓ 100% accurate digital cap table
- ✓ Issue shares instantly
- ✓ Expert support
- ✓ Five-star rated



