

# #SharingIsWinning

Why BADR is critical for  
the UK's economic growth

---

An urgent report  
ahead of the  
**Autumn Budget**

---



# Welcome

---

According to some quarters of the press, BADR (Business Asset Disposal Relief) is on the chopping block in the upcoming Autumn Budget.

**Culling this tax relief would be a Kwasi Kwarteng sized mistake.**

It would turn back the clock on fairness in the workplace and wipe billions from the UK's economy, particularly from those who use share schemes (and benefit from BADR) to grow their businesses.

And it would also stall growth in the tech sector, from entrepreneurs looking to reinvest tax savings into new projects.

**We can't afford to lose BADR – it must be preserved**

Government backed share schemes, underpinned by BADR, are something that absolutely must be maximised and normalised under Keir Starmer's leadership.

As you'll see, share schemes are incredible economic stimulants for businesses, communities and individuals and it's critical that we encourage their use.

If you have any questions about our report, feel free to [email me](#) - I'd be delighted to help.

---

## Ifty Nasir

Founder & CEO of Vestd



# Statistics that speak for themselves

Vestd has one of the biggest caches of share scheme data in the country. Using our dataset of 5,000 businesses and individuals, we [shared insights with the government](#) last year, including:

- **93%** of founders said their share scheme has helped their companies to grow and develop
- **95%** said their scheme has actively helped to improve employee loyalty
- **93%** confirmed it has helped with their recruitment efforts

[Source](#)

## The gold standard

The UK's HMRC-backed EMI scheme makes use of BADR and is widely regarded as the global gold standard of share option schemes.

EMI schemes are highly tax-efficient, making them a popular way to motivate and reward employees. Little wonder then, that an estimated 45,000 individuals are granted EMI options annually.



# A clear opportunity

---

With the Autumn Budget on the horizon, the right choices need to be made to ensure that more and more companies take advantage of share schemes.

Given the impact of share schemes, it's unsurprising that leaders such as Dame Sharon White, chair of the John Lewis Partnership, strongly believe that giving employees skin in the game could [quell discontent and strike action](#).

And according to the [Employee Ownership Association](#), companies that are **wholly or partly owned by employees contribute £30 billion to the UK's GDP**, and tend to **fare better on staff recruitment, retention and entrepreneurship**

It's obvious that the UK would benefit from more sharing, and to that end, we need your help to protect BADR at all costs.



# Share schemes = realised dreams



*Thanks to our share scheme, I was able to retire early when the company was acquired, while **most of the team paid off their mortgages**. One of them paid off his mortgage and then had **enough money left over to put down a large deposit on a flat for his brother who is disabled.***



**Mark Bradbury**

Founder and CEO at Apply Financial

## It's not that taxing

Shares clearly hold tangible value for employees. Many don't realise that there are **tax benefits too**. Collectively employee share scheme members received an estimated **£480 million in Income Tax (IT) relief and £280 million in National Insurance contributions (NIC) relief**, [according to government figures](#).

All of this money goes straight back into the economy, helping local shops, restaurants and entertainment venues.

And the BADR benefits for entrepreneurs are frequently reinvested into new ventures, creating new employment opportunities across the country.



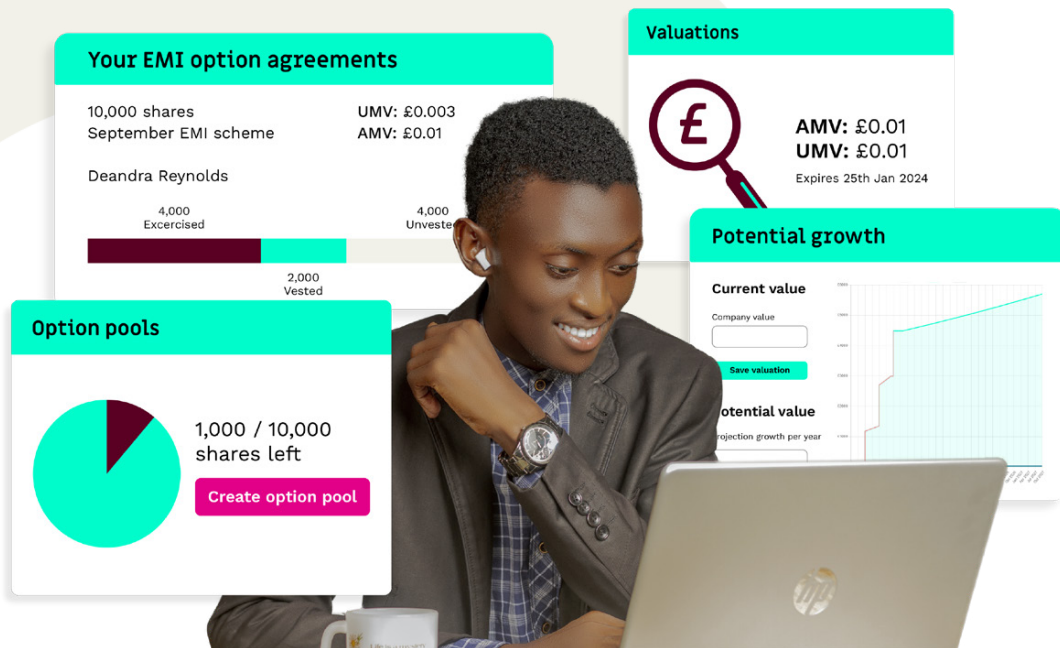
# Life-changing rewards

## Tech startups are only the start: Unlocking the potential of life-changing rewards

Startups like Mark's (see previous page) form a big part of the UK economy.

Share schemes are the lifeblood of startups – they keep the cash flowing and provide founders with the talent they need to grow.

And for the employees, these schemes can offer life-changing rewards.



We calculate that if **100,000 more businesses** set up share schemes, this would add nearly **£1 BILLION** to the UK economy.

If this number shifted to **250,000**, this would equate to a **£2.4 BILLION** boost.

If share schemes became the norm, the uplift would be like **nothing we've EVER** seen before.

**BADR's future is in your hands – ensure that it is safeguarded.**

---

# The #SharingIsWinning campaign

A short, thick pink horizontal line.

## Join the campaign

We are seeking influential people to stand behind the #SharingIsWinning campaign, to support BADR and share schemes. We need voices like yours to join the fray.

We'd love for you to put your name to the campaign. All we ask is that you speak up for BADR and share schemes in parliament and that you use your ministerial power to vote against any move to cull this tax benefit.

**If you'd like to give us a quote in support of share schemes, please email it to [jemma@vestd.com](mailto:jemma@vestd.com)**



# We need your help!

---

With the Autumn budget around the corner, can we count on you to help us to protect BADR?

You can help by...

- 01 **RESISTING ANY MOVE TO CULL BADR.** Use your voice to drive this to the top of the Autumn Budget agenda. Share schemes are critical for future growth!
- 02 **TALKING TO PARTY LEADERSHIP** about making BADR and share schemes central to business policy. Encourage businesses to start a scheme by giving them a tax break, or expand availability of the most popular scheme (EMI). These things would be easy wins but would also be incredibly meaningful for the country.

Join the share  
scheme revolution!  
Help create a better  
world of work.

---



# How we can help you

---

Vestd is the UK's most powerful equity management platform and makes light work of share schemes.

Our easy-to-use FCA-regulated platform helps companies to manage their shares and options in real time, and to keep an accurate live cap table.

With Vestd, it's straightforward and cost-effective to unlock the ownership effect. **We can help your constituents to create more stable, productive and prosperous businesses.**

Find out more about us at [vestd.com](https://vestd.com).

